

CAEP opens the door to countless opportunities to connect, collaborate, build meaningful relationships, and brand recognition across the Emergency Medicine community!

[Save The Date - CAEP 2026 in Winnipeg - RBC Convention Centre, June 7-9](#)

Join us at **CAEP26** in Winnipeg, Manitoba to unlock powerful opportunities to deepen relationships, connect and collaborate with EM professionals, and elevate your brand's recognition and credibility across the community. Tap the **[LINK](#)** to reserve a spot now!

[Accredited Live and On-Demand Webinars](#)

CAEP develops and delivers live webinars that provide registrants with innovative, cutting-edge programming highlighting premier research and education in emergency medicine. Each session is accredited by both the CFPC and RC, enabling attendees to claim the appropriate credits.

A CAEP-produced live education webinar elevates awareness of the latest recommendations, best practices, and scientific updates for emergency physicians and trainees across Canada. Following the live broadcast, the recording is hosted on our website and on CAEPTV (YouTube) and continues to be promoted for on-demand viewing, extending your reach well beyond the event itself.

Investment: \$29,000

Click here to learn more: **[Accredited Live and On-Demand Webinars](#)**

[Self Learning Webinars](#)

CAEP expands its educational offerings by supporting Partner-developed Self Learning webinars. Each webinar is reviewed by our physician experts to ensure it meets the needs and standards of our audience before being posted. Once approved, we promote the content through our social media channels and newsletters, reaching a targeted audience of more than 9,000 healthcare professionals and Emergency Physicians across Canada.

Investment: \$9,000

Click here to learn more: **[Self Learning Webinars](#)**

[Canadian Journal of Emergency Medicine \(CJEM\) Advertising](#)

The Canadian Journal of Emergency Medicine (CJEM) is Canada's only academic emergency medicine journal and the official monthly publication of the Canadian Association of Emergency Physicians (CAEP). Now offered in an engaging 3D digital Flip Book format, CJEM delivers a modern, interactive reading experience that captures attention and keeps readers exploring.

Investment: \$750-\$30,000

Click here to learn more: **[CJEM](#)**

EM in the NEWS Advertising

This weekly publication delivers the most relevant and timely stories, curated from leading news media sources. It keeps Canadian Emergency Medicine professionals informed on the issues that matter most—both in their clinical practice and in their daily lives.

Our subscribers are primarily Emergency Physicians from across Canada, representing diverse practice environments from small rural centres to major tertiary care hospitals. Many are influential leaders within their institutions and the broader healthcare system.

The weekly email reaches more than 10,000 recipients and consistently achieves strong engagement, with open rates ranging from 40% to 60%. The average open rate for the last 10 EM in the News e-blasts is 51.88%. Advertising opportunities are available in 13-week increments, offering sustained visibility with a highly engaged audience.

Investment: \$2,600-\$3,750

Click here to learn more: [EM in the NEWS](#)

Dedicated Email

Focus your marketing efforts where they deliver the strongest results!

- **Reach a targeted audience:** Connect with 9,000+ healthcare professionals and Emergency Physicians across Canada
- **High engagement:** Emails consistently achieve 40–60% open rates
- **Exclusive opportunity:** Limited availability—2 dedicated emails monthly for max impact
- **Customizable:** Shape your message to align with your campaign goals and audience needs

Investment: \$4,000 per email

Click here to learn more: [Dedicated Email](#)

EM Marketplace

The EM Marketplace was designed as a one-stop destination for busy emergency physicians to easily access information about products, programs, and services relevant to emergency medicine. This all-in-one platform allows physicians to quickly discover both established and emerging companies and organizations in a single convenient location.

A dedicated Quick Link to our Careers Section provides fast access to job opportunities, further increasing visibility and engagement. The Marketplace is continually promoted across our social media channels and newsletters—both individually, one tile at a time, and as grouped features—ensuring consistent exposure for participating partners.

Investment: \$1,400-\$2,500

Click here to learn more: [EM Marketplace](#)

Connect with us to get started and make your mark in the Emergency Medicine community.



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