

CAEP offers many great ways for you to connect and network with the Emergency Medicine community

SAVE THE DATE - CAEP in Winnipeg 2026 – RBC Convention Centre, June 7-9

Partnering with CAEP at CAEP 2026 in Winnipeg provides an opportunity to build stronger relationships, network and collaborate, and to gain brand recognition and credibility within the EM community. Secure your sponsorship now !

Accredited Live and On-Demand Webinars

Live webinars developed and broadcast to registrants providing innovative, cutting-edge programs that highlight premier research and education in emergency medicine. This education is accredited with both colleges - CFPC and RC - so that attendees can claim their specific credits.

A CAEP developed live education webinar raises awareness of the latest recommendations, best practices, and scientific updates for emergency physicians and trainees in Canada. The recording is then housed on our website and CAEPTV (YouTube channel) and continues to be promoted for on-demand viewing. Cost: \$29,000

Click here for more information: [Accredited Live and On-Demand Webinars](#)

Self Learning Webinars

CAEP offers additional education by supporting our Partner developed Self Learning webinars. Our physician reviewers ensure they meet the criteria of the needs of our audience prior to posting and we then promote through our social media channels and newsletters to a targeted audience of 8k+ of healthcare professionals and Emergency Physicians in Canada. Posting & Promotion: \$9,000.

Click here for more information: [Self Learning Webinars](#)

Canadian Journal of Emergency Medicine (CJEM) Advertising

The Canadian Journal of Emergency Medicine (CJEM) is Canada's only academic emergency medicine journal and the official monthly publication of the Canadian Association of Emergency Physicians (CAEP). The 3D digital journal is now more enjoyable to read as a FlipBook. This format allows you to add rich media like buttons, audio, videos, image galleries and animations which increase audience engagement.

Options include: Half page, full page and two page spread or advertorial

Click here for more information including rates & specifications: [CJEM](#)



CAEP | ACMU

EM in the NEWS Advertising

This weekly publication tackles today's most relevant stories, gathered from leading news media sources. Canadian Emergency Medicine professionals are kept informed of the topics that matter most to their practice as well as their personal life. Subscribers are primarily Emergency Physicians from across Canada who practice in a range of settings from small rural centres to large tertiary care centres. Many of our subscribers are influential leaders within their institutions and beyond. The weekly email goes to over 10k recipients, with open rates ranging between 40% and 60%. The average open rate for the last 10 EM in the News eblasts is 51.88%. Publication advertising is sold in 13-week increments.

Options include: text, logos, graphics, animations, video (links), photographs

Click here for more information including rates & specifications: [EM in the NEWS](#)

Dedicated Email

Focus your marketing efforts where they have the highest chance of achieving results!

Reach a targeted audience: 8K+ healthcare professionals and Emergency Physicians in Canada

High engagement rates: Email total opens consistently between 40-60%.

Exclusive Opportunity: Limited access for maximum impact - only 2 dedicated emails/month

Customizable Content: Tailor your message to fit your campaign's goals and audience

\$4000 per email

EM Marketplace

The EM Marketplace has been created for busy emergency physicians to have a place to go to find information about products, programs and services that are relevant to emergency medicine. Having an 'all- in-one' platform allows physicians to quickly find established and new companies and organizations in one convenient location. *We have added a Quick Link for our **Careers Section** for easy access to job opportunities!* Our market place is continually promoted through our social media channels and newsletters one tile at a time and by group! EM Marketplace [page](#). Pricing information: [EM Marketplace](#)



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