Reviewers will consider:

1. Problem characterization: importance ± quantification of the quality/safety problem
2. Aim statement: using a ‘What, by how much, by when?’ or SMART statement
3. Measures: relevant family of outcome, process and/or balancing measures
4. Change theory and idea(s), implementation: relevant intervention(s) ± use of PDSA cycles and iterative learning
5. Evaluation/results: results obtained (can be ‘negative’), including use of QI methods (e.g., repeated data sampling, run/SPC charts)
6. Discussion & impact: significance and impact of results, key learnings for this/other EDs, scalability, sustainability
7. Overall impression: including writing quality