2019/20

Digital Advertising Rate Card

Canadian Journal of Emergency Medicine (CJEM)

Circulation

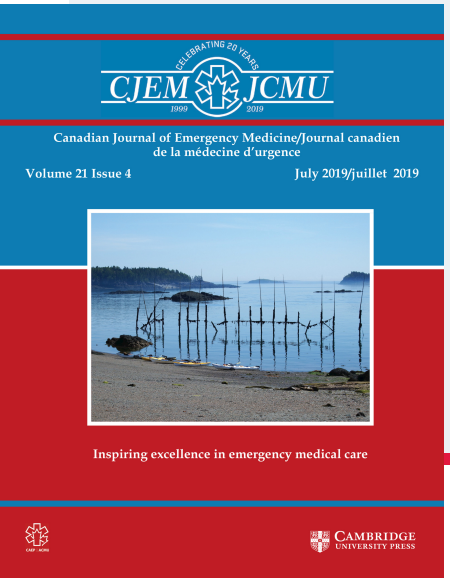
- 2,500 CAEP Members
- 6,500 including Consortia

Readership

- Members of the Canadian Association of Emergency Physicians (CAEP).
- Emergency physicians, practicing and in-training, in Canada and the US.

Academic Leadership

- 162,000 CJEM article downloads in 2018.
- Published the top 15th most viewed article on Cambridge Core.



Canadian Journal of Emergency Medicine (CJEM) is the top Canadian bi-monthly peer-reviewed journal publishing articles of interest to Emergency Medicine (EM) care providers in rural, urban, community, and academic settings. CJEM focuses on emergency medicine research relevant to clinical practice, emergency medical services, medical education, administration, as well as continuing professional development and knowledge exchange.

1.829
NEW 2018
Impact Factor

Meet The CJEM Editors

Visit us online at https://caep.ca/resources/cjem/

Ian Stiell MD FRCPC
Editor-in-Chief

Eddy Lang MD CCFP(EM)
Deputy Editor

Paul Atkinson MD FRCPC
Deputy Editor

CJEM JCMU

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Bundle & Save

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- **Extend your CAEP2020 presence** with our Abstract Suplement, a limited edition given to delegates, containing premium content featured at conference.

CJEM Advertising Contact

Janice MacIsaac
jmacisaac@caep.ca
1-800-463-1158 ext. 20

Pricing

Size	1 Issue	3 Issues -10%	6 Issues -20%
Advertorial		Contact for further details	
2 Page Spread		Contact for further details	
Full Page	$2000	$1800	$1600
1/2 Page	$1200	$1080	$960
Inside Covers	$2500	$2250	$2000
Outside Back Cover	$3000	$2700	$2400

Advertise With CJEM Online

Reach more readers online with banner ads viewed by our readers and members of Cambridge Core, our publisher's online academic platform. Explore online at: https://www.cambridge.org/core/journals/canadian-journal-of-emergency-medicine

	1 Quarter	2 Quarters	3 Quarters	4 Quarters
Banner Ad	$1720	$1625	$1530	$1435

Also available for $640 per month

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Terms and Conditions

- All advertisements are subject to approval.
- CAEP reserves the right to refuse or withdraw any advertisement submitted for publication.
- Payment for all advertising must be made within 30 days of invoice.

File Specifications

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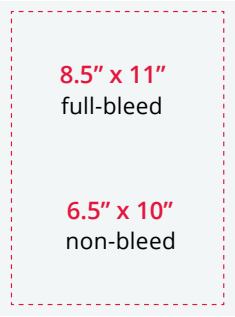
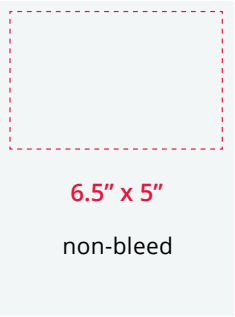
- High resolution (300dpi and larger).
- Full page non bleed ads should be 6.5" x 10" or 7" x 9.5".
- For full bleed ads: 8.75" x 11.25"/trim: 8.5" x 11"/live area: 6.5" x 10"
- Includes .125" trim on all sides. Ad content should be kept at least .5" inside all four edges from trim for full bleed ads.

Full Page



1/2 Page



CJEM Online (Cambridge Core Banner Ads)

- Files should be supplied as email attachments in GIF or JPG.
- Files must be in RGB.
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- Please include a url along with the file.

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